Secretary Report Theatre3triple2 AGM

October 18th 2023

The last year has certainly been very busy

We continue to be in a strong position moving forward and now have the opportunity to grow even further.

This year has been one of our most successful in terms of performances. The Kids pantomimes have continued to offer great value for families during the school holidays with 638 coming to Three Little Pigs & 1175 to Jack & the Bean Stalk and over 700 to 3..2..1.. Blast off.

We have expanded our offering at Kids pantomimes to include backstage tours and information sessions for the Kids. With further development of this we can generate another income stream going forward.

We have selected the plays for 2024 and these should also attract great audiences.

Other highlights for the year have been –

12 x12 – 19 entries received for the 2023 festival with the final 12 being selected. Information night has been held and all the planning is well underway for the event.

Winter Solstice- We presented 2 great plays well received by the audience and running a matinee has been successful. The 3 shows are now generating crowds in excess of 75 per show meaning we are now generating a small profit from the Solstice

In 2024 we are staging an adult show " A Christmas Carol. This is the first time in a number of years we have purchased a professional show for us to perform. The Call out for cast & directors is underway.

The website is continuing to attract new members along with giving us another avenue to communicate to our audience.

Monthly Newsletter continues to get some good responses and has led to the increased number of play reading and member nights we present. We now run the member nights each month and are further developing these to include play writing sessions and will shortly host a character development night, bought about by people attending our nights and offering their services to help improve the company.

I have continued to serve as a community representative on the Potato Shed Committee of Management. My focus on this has been around the redevelopment of the Potato Shed. In this capacity I have raised several questions with COGG around not only the Potato Shed but the whole Sports and Arts precinct.

I have continued to drive our presence and visibility throughout the region by conducting a number of interviews on radio with Trish & Sam and also through Pulse Radio community arts program. This valuable for us in the advertising of our shows. I have also developed a line of communication with Geelong Addy with the aim of getting more publicity.

I am happy to stay on as secretary at the moment but must take this opportunity to advise that I plan to travel a bit more next year and there will be times when I'm not around.

All of our success and development would not be possible without the dedication and hard work by the members of this group. The dedication and driving force behind it is fantastic to see and helps to ensure we have ongoing success.

I look forward to the next 12 months and the challenges I'm sure that will come. I thank you all for your continued support, not only of myself but of Theatre 3triple2

Chris Reynolds

Secretary Theatre3triple2